At Team Velocity, we do digital ads better.

How it Works:

1. Download your dealership’s new and pre-owned inventory nightly
2. Create an unlimited amount of VIN-based inventory ads from your dealership across all mediums
3. Ads are automatically uploaded every night to Google, Bing, Facebook, and YouTube

Digital Products

Dominate with dynamic content.

Every ad includes:
- VIN-based Dynamic Content
- New, Pre-Owned & Service Campaigns
- Real Offers with Dealer Pricing
- FCA & Regional Incentives
- Legal & Compliant Messaging
# Apollo Technology Platform

## Offer Management + Inventory Management + Multi-Channel API + CRM Integration + ROI Reporting

*Included with Package Selection*

## Packages

### License Term 6 Months

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
<th>Pricing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Retention</strong></td>
<td>DMS Integration, DMS Data Cleaning &amp; Appending, Equity Mining, Upgrade Matrix®, Email (Sales &amp; Service), Personal Portals, Customer Activity Tracker, Sales in the Service Drive, Service Scheduler, Recall Notifications, Service History Report, Trade Value Tool</td>
<td>$2,415/mo.</td>
</tr>
<tr>
<td><strong>Advertising</strong></td>
<td>Ads + Video, Unlimited VIN-Based Ads, Search (New, Pre-Owned, Service), Display Advertising, Automated Pre-Roll Video Ads (Advid®), Social Advertising</td>
<td>$3,320/mo.*</td>
</tr>
<tr>
<td><strong>Website</strong></td>
<td>Sites, On-Page SEO, ADA Compliance, Dynamic VIN Payment Calculator, OEM Incentive/Rebate Integration, Automated Daily Updates, Automated Daily Updates, Credit Application, Appointment Scheduler, Trade Value Tool, Apple Wallet Integration</td>
<td>$1,995/mo.</td>
</tr>
<tr>
<td><strong>Retailing</strong></td>
<td>Transact (Buy Online), Apollo Text, SEO Plus, SEO Pro, SEO Premium, Performance Director, Social (Self-Managed), Social+® (Full-Managed), Facebook Marketplace</td>
<td>$1,995/mo.</td>
</tr>
</tbody>
</table>

### A La Carte

- Upgrade Matrix® Sales Mail
  - Service Mail: $1,450/mo. + 5% spend
  - Search New: $1,450/mo. + 5% spend
  - Search Pre-Owned: $675/mo. + 5% spend
  - Automated Pre-Roll Video Ads (Advid®): $1,995/mo. + 5% spend
  - Social Advertising: $1,995/mo. + 5% spend
  - Display Advertising: $795 (1x)

- Transact (Buy Online): $1,695/mo.
- Apollo Text: $595/mo.
- SEO Plus: $995/mo.
- SEO Pro: $1,495/mo.
- SEO Premium: $1,995/mo.
- Performance Director: $1,995/mo.
- Social (Self-Managed): $395/mo.
- Social+® (Full-Managed): $695/mo.
- Facebook Marketplace: $300/mo.

For more information, please visit [TeamVelocityMarketing.com/Stellantis](http://TeamVelocityMarketing.com/Stellantis)