

Partner Program

At Team Velocity, we do digital ads better.

How it Works:

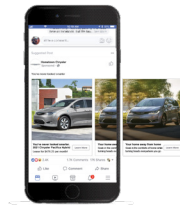


Digital Products

Dominate with *dynamic* content.



Paid Search
New, Pre-Owned & Service



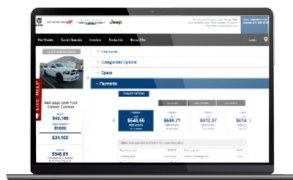
Social Media
Retargeting, Behavioral & Management



Dynamic Display
Retargeting & Behavioral



Automated Pre-Roll
Retargeting & Behavioral



VDP Extensions
Optional For No Charge

Every ad includes:

- VIN-based Dynamic Content
- New, Pre-Owned & Service Campaigns
- Real Offers with Dealer Pricing
- FCA & Regional Incentives
- Legal & Compliant Messaging

APOLLO TECHNOLOGY PLATFORM®

Offer Management + Inventory Management + Multi-Channel API + CRM Integration + ROI Reporting
Included with Package Selection

PACKAGES License Term 6 Months

RETENTION

\$2,415/mo.

DMS Integration	Customer Activity Tracker	Personal Coupons
DMS Data Cleaning & Appending	Sales in the Service Drive	Market Research
Equity Mining	Service Scheduler	apolloGo (Mobile App)
Upgrade Matrix®	Recall Notifications	Call Monitoring - 6 Lines
Email (Sales & Service)	Service History Report	
Personal Portals	Trade Value Tool	

ADVERTISING

\$3,320/mo.*

Ads + Video	Display Advertising	
Unlimited VIN-Based Ads	Automated Pre-Roll Video Ads (Advid®)	
Search (New, Pre-Owned, Service)	Social Advertising	<i>* Requires an additional 5% of spend</i>

WEBSITE

\$1,995/mo.

Sites	Automated Daily Updates	Call Monitoring - 2 Lines*
On-Page SEO	Credit Application	Responsive Website Design
ADA Compliance	Appointment Scheduler	Google Analytics Integration
Dynamic VIN Payment Calculator	Trade Value Tool	Custom Creative \$695
OEM Incentive/Rebate Integration	Apple Wallet Integration	<i>* 100 min. included, add'l. @ \$0.07 / min.</i>
Automated Daily Updates		

RETAILING

\$1,995/mo.

Transact (Buy Online)		<i>* Requires Retention or Website Package</i>
Text		

A LA CARTE

Upgrade Matrix® Sales Mail

Service Mail

Search New	\$1,450/mo. + 5% spend
Search Service	

Search Pre-Owned	\$675/mo. + 5% spend
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Automated Pre-Roll Video Ads (Advid®)

Social Advertising	\$1,195/mo. + 5% spend
Display Advertising	

Custom Pre-Roll Creative	\$795 (1x)
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Transact (Buy Online)	\$1,695/mo.
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Apollo Text	\$595/mo.
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SEO Plus	\$995/mo.
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SEO Pro	\$1,495/mo.
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SEO Premium	\$1,995/mo.
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Performance Director	\$995/mo.
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Social (Self-Managed)	\$395/mo.
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Social+® (Full-Managed)	\$695/mo.
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Facebook Marketplace	\$300/mo.
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For more information, please visit

TeamVelocityMarketing.com/Stellantis