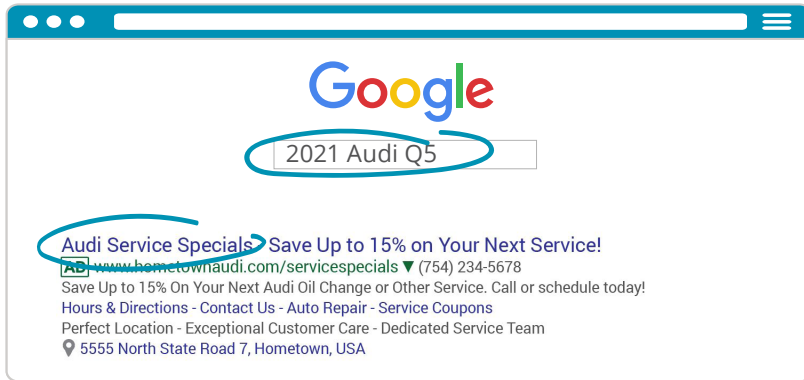


Aftersales Search Marketing Program

At Team Velocity, we do digital ads *better*.



Dynamic & Automated

Consumers want data-rich, offer-based information quickly. Automation optimizes ad spend and eliminates human error while relevant content provides better performance.

Consistent Messaging

We ensure consistent creative, messaging and offers across every touchpoint, improving performance and providing credibility to shoppers.

Better Ads = Better Results

Our technology moves as fast as your customers search, so you never miss an opportunity. On average, our ads provide the highest click-through-rate in the industry.

Service More Cars

Our ads are optimized towards store visit attribution, so you can monitor consumers who engaged with ads and also visited the dealership.

Getting Started:

1

Contact Us

Paige Gillen
(703) 543-9045

pgillen@teamvelocitymarketing.com

2

Budget

Determine Your
Budget

3

Go

Campaign Setup
& Go Live



Audi

PRICING

APOLLO TECHNOLOGY PLATFORM®

Offer Management + Inventory Management + Multi-Channel API + CRM Integration + ROI Reporting

Included with Package Selection

PACKAGES

License Term 6 Months

RETENTION

\$2,995/mo.

DMS Integration
DMS Data Cleaning & Appending
Equity Mining
Upgrade Matrix®
📧 **Email** (Sales & Service)
Personal Portals

Customer Activity Tracker
Sales in the Service Drive
Service Scheduler
Recall Notifications
Service History Report
Trade Value Tool

Personal Coupons
Market Research
📱 **apolloGo** (Mobile App)
Call Monitoring - 6 Lines

ADVERTISING

\$3,530/mo.*

(Save \$1,000)

📺 **Ads** + 📺 **Video**
Unlimited VIN-Based Ads
Search (New, Pre-Owned, Service)

Display Advertising
Automated Pre-Roll Video Ads (Advid®)
Social Advertising

** Requires an additional 5% of spend*

A LA CARTE

Search New	\$1,495/mo. + 5% spend
Search Service	
Search Pre-Owned	\$695 /mo. + 5% spend
Automated Pre-Roll Video Ads (Advid®)	\$1,295 /mo. + 5% spend
Display Advertising	\$495 /mo. + 5% spend
Social Advertising	\$595 /mo. + 5% spend
Facebook Marketplace	\$295 /mo.