

TeamVelocity®

General Motors

Equity Mining

Our technology, Apollo®, takes equity mining to a new level with the exclusive ability to target in-market customers with a compelling, personalized message inclusive of their unique customer details, like equity position, mileage, current payment, and more.

All campaigns are legal and compliant, feature OEM-quality creative, and direct your customers to a Personal Website where they can claim their offer or schedule an appointment.

CUSTOMER PERSONAL WEBSITE

TARGETED EMAIL

FIND NEW ROADS CHEVROLET



ActiveX

You are eligible for The Chevrolet Upgrade Program. There has never been a better time to upgrade to a new Chevrolet than right now. Based on current incentives, you are in an excellent position to upgrade your [XModelX] [XModelX] to any one of the many award-winning Chevrolet models. Please follow the Next Steps to view all your upgrade options and download your service coupons. Or, call us at [8004SalesPhone](tel:8004SalesPhone) today to schedule an appointment.

NEW 2020 EQUINOX LS
MSRP \$24,477




\$2447 PER MONTH

[Upgrade Now >](#) [View Vehicle Options >](#)

HomeTown Chevrolet
3000 St. Federal Highway | Stuart, FL 34907
788.919.4922

HomeTown Chevrolet

Shop New | Shop Pre-Owned | Service | Contact Us



New 2020 Equinox LS

\$244.77 Per Month for 36 Months
Fin. Plan: \$1,000 Down & Starting Expires 5/31/2019

[Email Offer](#) [Contact Us](#) [View Details](#)

CHEVROLET SPECIAL OFFERS
ALL SERVICE OFFERS
\$500 BONUS OFFER

Dealer Name: [XModelX] | State: [XStateX]
City: [XCityX] | Zip: [XZipX]

[Text Us](#)

TARGETED MAIL

ActiveX

You are eligible for Chevrolet LS before time to upgrade to a new [XModelX] [XModelX] to any one of the many award-winning Chevrolet models. Please follow the Next Steps to view all your upgrade options and download your service coupons. Or, call us at [8004SalesPhone](tel:8004SalesPhone) today to schedule an appointment.

ALLOWED STATES: [XStateX]


OIL & FILTER CHANGE \$24.95

WAX CARD \$24.95

OIL & FILTER CHANGE \$24.95

THE CHEVROLET UPGRADE PROGRAM

FIND NEW ROADS CHEVROLET



NEW 2020 EQUINOX LS

\$244.77 PER MONTH

[Upgrade Now >](#) [View Vehicle Options >](#)

IMR APPROVED
TURNKEY
PRODUCT





what's included

- DMS Integration
- DMS Data Cleaning & Appending
- Equity Mining
- Upgrade Matrix®
- Apollo Email (Sales & Service)
- Personal Portals
- Customer Activity Tracker
- Sales in the Service Drive
- Service Scheduler
- Recall Notifications
- Service History Report
- Trade Value Tool
- Personal Coupons
- Market Research
- ApolloGo (Mobile App)
- Call Monitoring - 6 Lines

\$2,415/mo.

+ *One-Time Data Integration Fee: \$2,415*

Add  **Text** for only \$595/mo.