

Partner Program

At Team Velocity, we do digital ads better.

How it Works:

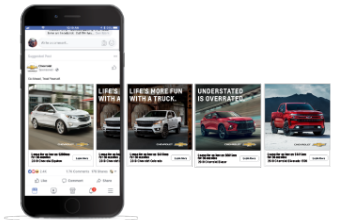


Digital Products

Dominate with *dynamic* content.



Paid Search
New, Pre-Owned & Service



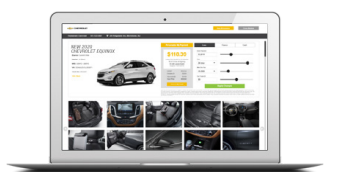
Social Media
Retargeting, Behavioral & Management



Dynamic Display
Retargeting & Behavioral



Automated Pre-Roll
Retargeting & Behavioral



VDP Extensions
Optional For No Charge

Every ad includes:

- VIN-based Dynamic Content
- New, Pre-Owned & Service Campaigns
- Real Offers with Dealer Pricing
- FCA & Regional Incentives
- Legal & Compliant Messaging

APOLLO TECHNOLOGY PLATFORM®

Offer Management + Inventory Management + Multi-Channel API + CRM Integration + ROI Reporting
Included with Package Selection

PACKAGES License Term 6 Months

RETENTION

\$2,415/mo.

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|----------------------------------|----------------------------|------------------------------|
| DMS Integration | Customer Activity Tracker | Personal Coupons |
| DMS Data Cleaning & Appending | Sales in the Service Drive | Market Research |
| Equity Mining | Service Scheduler | ApolloGo (Mobile App) |
| Upgrade Matrix® | Recall Notifications | Call Monitoring - 6 Lines |
| A Email (Sales & Service) | Service History Report | |
| Personal Portals | Trade Value Tool | |

ADVERTISING

\$3,320/mo.*

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|----------------------------------|---------------------------------------|---|
| A Ads + A Video | Display Advertising | |
| Unlimited VIN-Based Ads | Automated Pre-Roll Video Ads (Advid®) | |
| Search (New, Pre-Owned, Service) | Social Advertising | <i>* Requires an additional 5% of spend</i> |

WEBSITE

\$1,995/mo.

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|----------------------------------|--------------------------|--|
| A Sites | Automated Daily Updates | Call Monitoring - 2 Lines* |
| On-Page SEO | Credit Application | Responsive Website Design |
| ADA Compliance | Appointment Scheduler | Google Analytics Integration |
| Dynamic VIN Payment Calculator | Trade Value Tool | Custom Creative \$695 |
| OEM Incentive/Rebate Integration | Apple Wallet Integration | <i>* 100 min. included, add'l. @ \$0.07 / min.</i> |
| Automated Daily Updates | | |

RETAILING

\$1,995/mo.

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|-----------------------|--|--|
| Transact (Buy Online) | | <i>* Requires Retention or Website Package</i> |
| A Text | | |

A LA CARTE

Upgrade Matrix® Sales Mail

Service Mail

Search New \$1,450/mo. + 5% spend

Search Service

Search Pre-Owned \$675/mo. + 5% spend

Automated Pre-Roll Video Ads (Advid®)

Social Advertising \$1,195/mo. + 5% spend

Display Advertising

Custom Pre-Roll Creative \$795 (1x)

Transact (Buy Online)

\$1,695/mo.

Apollo Text

\$595/mo.

SEO Plus

\$995/mo.

SEO Pro

\$1,495/mo.

SEO Premium

\$1,995/mo.

Performance Director

\$995/mo.

Social (Self-Managed)

\$395/mo.

Social+® (Full-Managed)

\$695/mo.

Facebook Marketplace

\$300/mo.

For more information, please visit

TeamVelocityMarketing.com/FCA