

TeamVelocity®

General Motors

At Team Velocity, we do digital differently.

How it works:

1

Download your dealership's new and pre-owned inventory nightly

2

Create an unlimited amount of VIN-based inventory ads from your dealership across all mediums

3

Ads are automatically uploaded every night to Google, Bing, Facebook, and YouTube

DEALER DIGITAL SOLUTION

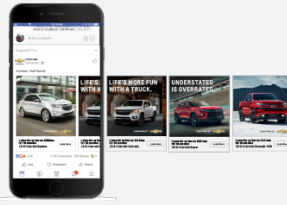


TeamVelocityMarketing.com/GM

Digital Products Dominate with dynamic content.



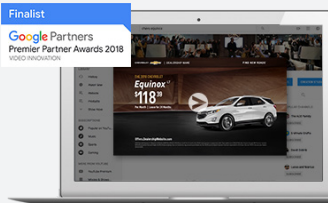
Paid Search
New, Pre-Owned & Service



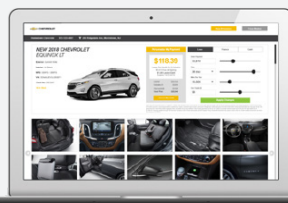
Social Media
Retargeting, Behavioral & Management



Dynamic Display
Retargeting & Behavioral



Automated Pre-Roll
Retargeting & Behavioral



VDP Extensions
Optional for No Charge



SEO
Optimization & Content

Packages Fuel your dealership.



| Base |
|-------------------------|
| Paid Search - New & CPO |
| Display - Retargeting |
| -- |
| -- |

| Plus |
|-------------------------|
| Paid Search - New & CPO |
| Display - Retargeting |
| Display - Behavioral |
| -- |

| Premier |
|-------------------------|
| Paid Search - New & CPO |
| Display - Retargeting |
| Display - Behavioral |
| Social - Facebook |

Unlimited Models | Updated Daily | Our Services are 25% of budget

À la carte Add your options.

| Additional Services | Description | Fee |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Video Pre-Roll - Advid | Unlimited payment-based behavioral and retargeting videos for all new models. Ads updated daily. | \$1,295/mo. + 30% |
| Social Advertising | Unlimited payment-based behavioral and retargeting Facebook ads for all new models. Ads updated daily. | 25% |
| Social Media (self-managed) | Platform that allows dealerships to self-manage all the content and posting on social media platforms. | \$395/mo. |
| Social Media (fully managed) | Dedicated staff that manages all the content and posting across all social media platforms. Includes Facebook Marketplace pre-owned inventory feed. | \$995/mo. |
| SEO Plus | Managed SEO services designed to deliver organic visibility and dealership success. Includes ongoing optimizations of all core SEO components, monthly blog content, and monthly reporting. | \$999/mo. |
| SEO Pro | Includes all services offered within SEO Plus; also includes Local Listings Distribution, 2 Google My Business Posts, Google Q&A Management, and 2 blog posts per month. | \$1,499/mo. |

Schedule a demo or contact us for additional information.

Call: 703-783-9759 | Text: 703-215-2160 | Email: GMdigital@teamvelocitymarketing.com

TeamVelocityMarketing.com/GM

