



Audi

Market Intelligence

Perfect Market®

Perfect Prospect Map

Offer Management

Offer Dynamics

Offer Management Platform
Dynamic VIN Payment Calculator
OEM Incentive/Rebate Integration
Disclaimer Generator
Automated Daily Updates
Legal & Compliant Offers

Inventory Sync

Daily Sync (new & pre-owned)

Automated Marketing

Campaign

Multi-Channel API (Google, Bing, Facebook, YouTube)
Intelligent VIN-Based Campaign Creation (applied to all add-on products)
Creative Campaign Portfolio (sales & service)
Unlimited Call-Tracking Phone Numbers (text-enabled)

Reporting

Insights

ROI Attribution
Campaign Reporting
Strategy Recommendations

Included Services

Consulting

On-site Launch
Monthly Reporting
Dedicated Regional Marketing Director
Live Support and Help Desk

Third Party Data Costs

Chrome Images & VIN Data
OfferLogix (Payments)
Incentive and Rebates (for all OEMs)
Bid and Budget Management
Call Tracking
Dynamic Number Insertion
Hosting and Server Licenses



Audi

TeamVelocity®

Product Preferred Pricing



Dynamic VIN-Based Ads Offer Dynamics Integration Automated Keyword Bid & Budget Management Nightly Inventory Updates Nightly Ad Updates (OEM Program / Pricing)	Paid Search (New + Service)	\$1,450 / mo.
	Paid Search (Pre-Owned)	\$695 / mo.
	Online Display Advertising	\$495 / mo.
	Facebook Advertising (Includes Oracle Data Fees)	\$595 / mo.
	Facebook Marketplace	\$295 / mo.



Automated Video Production Distribution Dynamic VIN-Based Ads Offer Dynamics Integration Behavioral, Remarketing, Custom Search Intent Audiences OEM Creative Integration Nightly Inventory Updates Creation of 30+ videos per month	Advid	\$1,295 / mo.
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Preferred Packaging

Base	Plus	Premium
\$1,795	\$2,995	\$3,395
Paid Search (New / Pre-Owned / Service)	Paid Search (New / Pre-Owned / Service)	Paid Search (New / Pre-Owned / Service)
--	Apollo Video	Apollo Video
--	Facebook Marketplace	Facebook Marketplace
--	--	Online Display Advertising
--	--	Social Advertising

17% Savings

20% Savings

20% Savings

*All package pricing requires an additional 5% of spend