

TeamVelocity®

# General Motors

At Team Velocity, we do digital differently.

How it works:

1

Download your dealership's new and pre-owned inventory nightly

2

Create an unlimited amount of VIN-based inventory ads from your dealership across all mediums

3

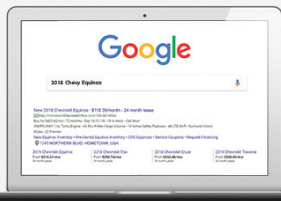
Ads are automatically uploaded every night to Google, Bing, Facebook, and YouTube

DEALER DIGITAL SOLUTION

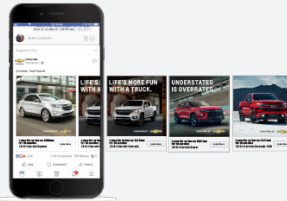


[TeamVelocityMarketing.com/GM](http://TeamVelocityMarketing.com/GM)

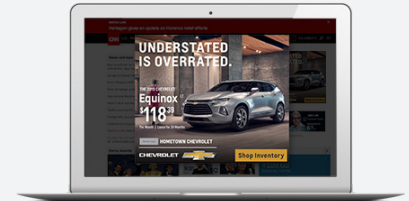
## Digital Products Dominate with dynamic content.



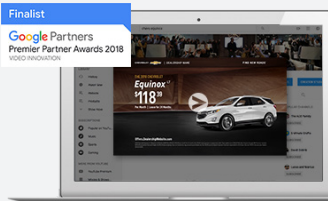
**Paid Search**  
New, Pre-Owned & Service



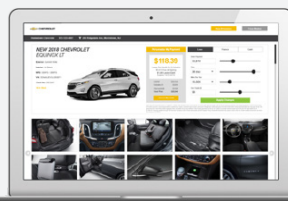
**Social Media**  
Retargeting, Behavioral & Management



**Dynamic Display**  
Retargeting & Behavioral



**Automated Pre-Roll**  
Retargeting & Behavioral



**VDP Extensions**  
Optional for No Charge



**SEO**  
Optimization & Content

# Packages Fuel your dealership.



Base
Paid Search - New & CPO
Display - Retargeting
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Plus
Paid Search - New & CPO
Display - Retargeting
Display - Behavioral
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Premier
Paid Search - New & CPO
Display - Retargeting
Display - Behavioral
Social - Facebook

Unlimited Models | Updated Daily | Our Services are 25% of budget

## À la carte Add your options.

Additional Services	Description	Fee
Video Pre-Roll - Advid	Unlimited payment-based behavioral and retargeting videos for all new models. Ads updated daily.	\$1,295/mo. + 30%
Social Advertising	Unlimited payment-based behavioral and retargeting Facebook ads for all new models. Ads updated daily.	25%
Social Media (self-managed)	Platform that allows dealerships to self-manage all the content and posting on social media platforms.	\$395/mo.
Social Media (fully managed)	Dedicated staff that manages all the content and posting across all social media platforms. Includes Facebook Marketplace pre-owned inventory feed.	\$995/mo.
SEO Plus	Managed SEO services designed to deliver organic visibility and dealership success. Includes ongoing optimizations of all core SEO components, monthly blog content, and monthly reporting.	\$999/mo.
SEO Pro	Includes all services offered within SEO Plus; also includes Local Listings Distribution, 2 Google My Business Posts, Google Q&A Management, and 2 blog posts per month.	\$1,499/mo.

Schedule a demo or contact us for additional information.

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