

General Motors

At Team Velocity, we do digital differently.

How it works:

1

Download your dealership's new and pre-owned inventory nightly

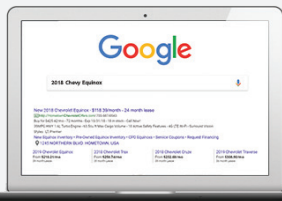
2

Create an unlimited amount of VIN-based inventory ads from your dealership across all mediums

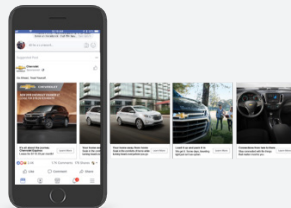
3

Ads are automatically uploaded every night to Google, Bing, Facebook, and YouTube

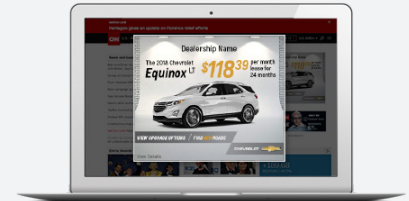
Digital Products Dominate with dynamic content.



Paid Search
New, Pre-Owned & Service



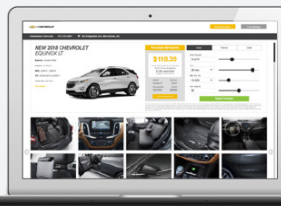
Social Media
Retargeting, Behavioral & Management



Dynamic Display
Retargeting & Behavioral



Automated Pre-Roll
Retargeting & Behavioral



VDP Extensions
Optional for No Charge

Every ad includes:

- VIN-based Dynamic Content
- New, Pre-Owned & Service Campaigns
- Real Offers with Dealer Pricing
- GM & Regional Incentives
- Legal & Compliant Messaging

Packages Fuel your dealership.

Base	Plus	Premier
Paid Search - New & CPO	Paid Search - New & CPO	Paid Search - New & CPO
Display - Retargeting	Display - Retargeting	Display - Retargeting
--	Display - Behavioral	Display - Behavioral
--	--	Social - Facebook

Unlimited Models | Updated Daily | Our Services are 25% of budget

À la carte Add your options.

Additional Services	Description
Video Pre-Roll - AdvId	Unlimited payment-based behavioral and retargeting videos for all new models. Ads updated daily.
Social Advertising	Unlimited payment-based behavioral and retargeting Facebook ads for all new models. Ads updated daily.
Social Media Management (self-managed)	Platform that allows dealerships to self-manage all the content and posting on social media platforms.
Social Media Management (fully managed)	Dedicated staff that manages all the content and posting across all social media platforms. Includes Facebook Marketplace pre-owned inventory feed.

Schedule a demo or contact us for additional information.

Call: 703-783-9759 | Text: 703-215-2160 | Email: GMdigital@teamvelocitymarketing.com

TeamVelocityMarketing.com/GM

